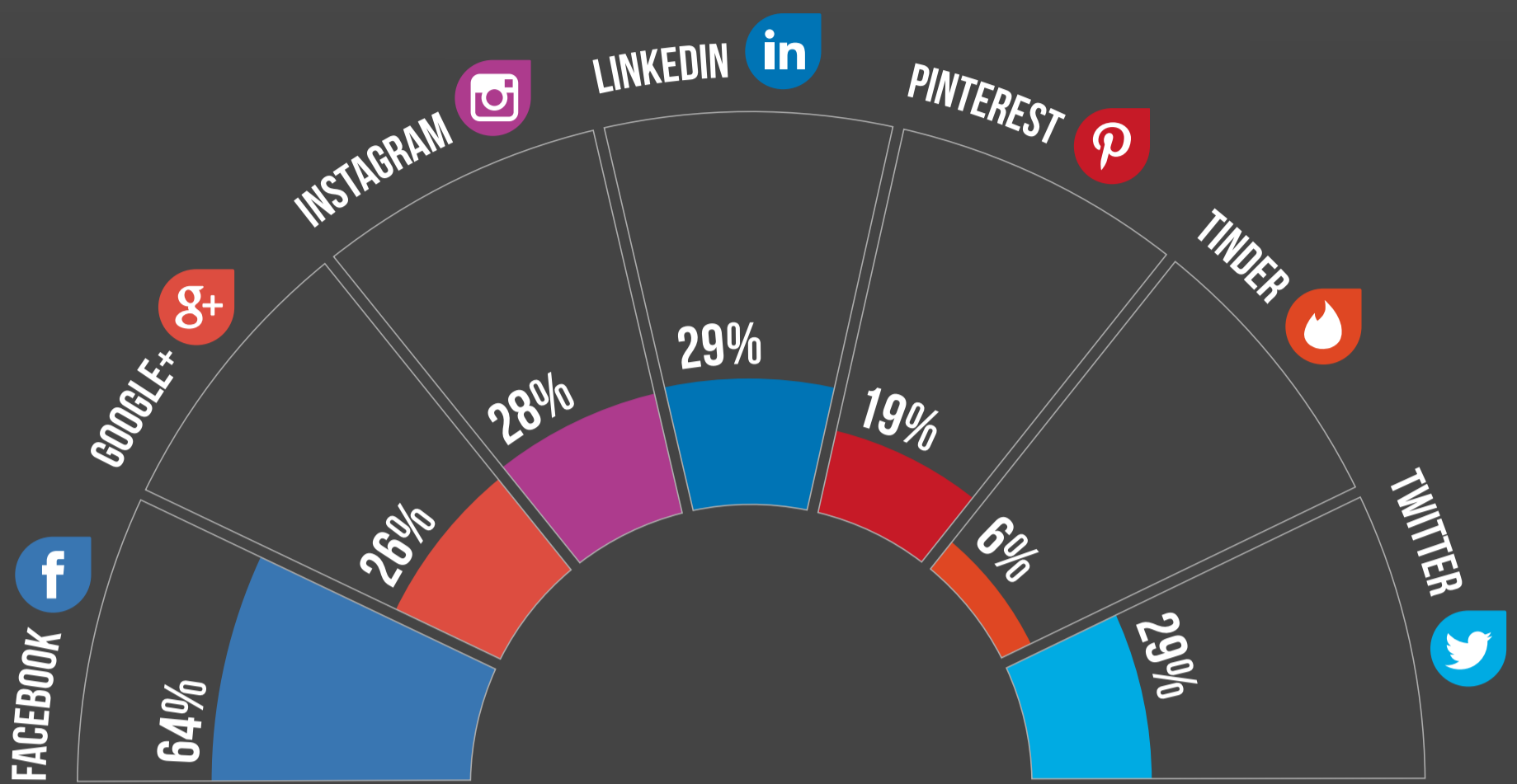




SOCIAL NETWORKING TRACKER - JAN 2017

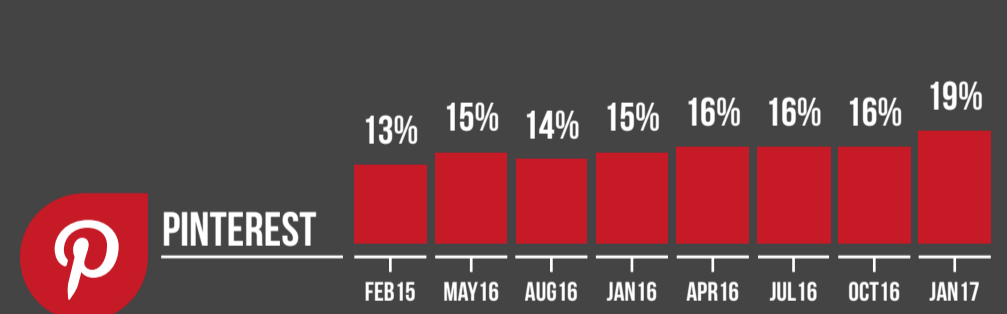
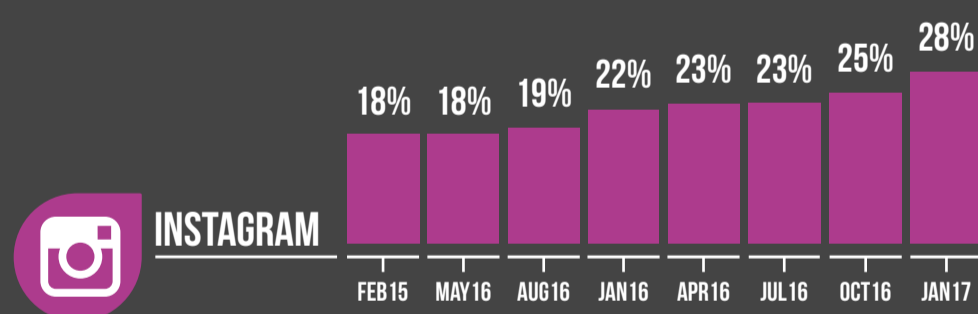
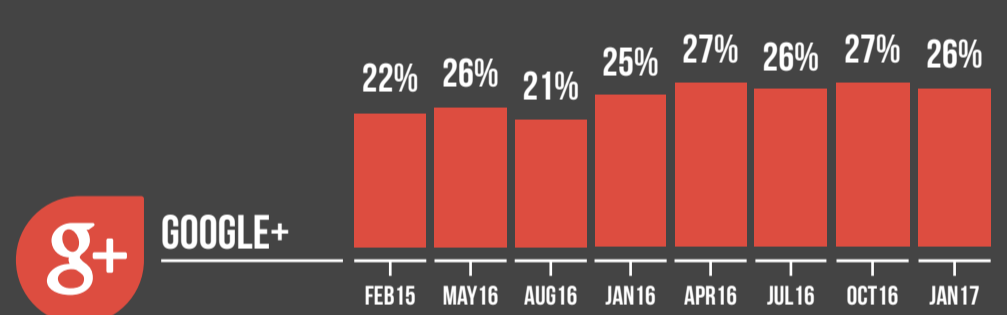
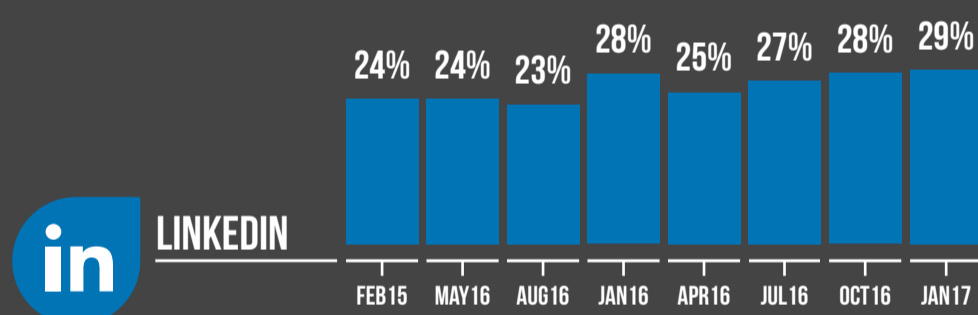
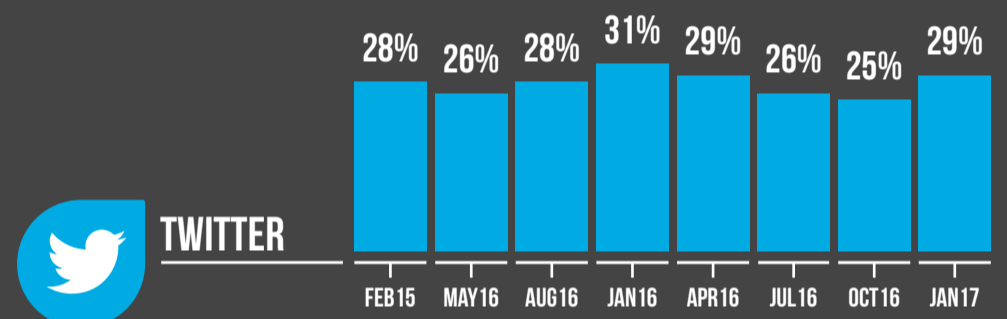
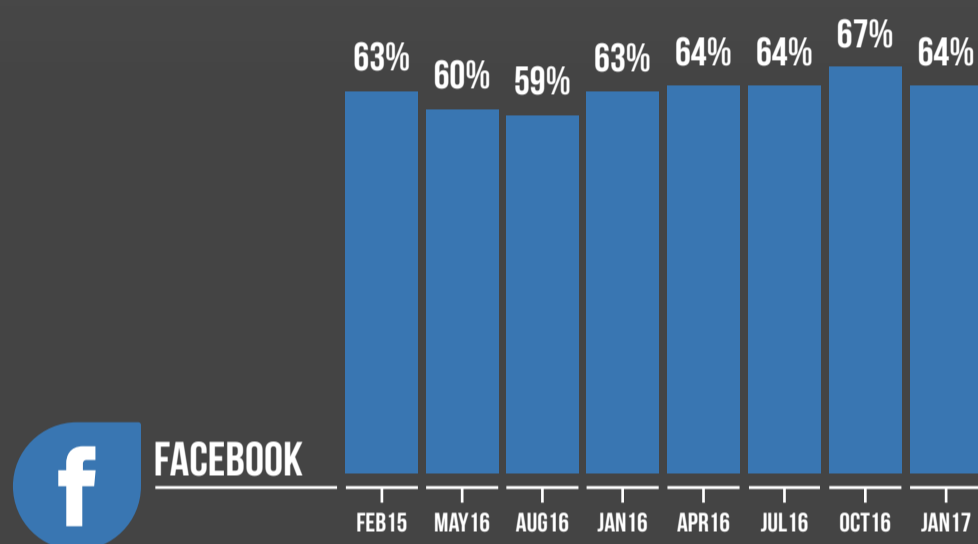
ACCOUNT OWNERSHIP

% SOCIAL NETWORKING ACCOUNT OWNERS IN IRELAND - JAN 2017



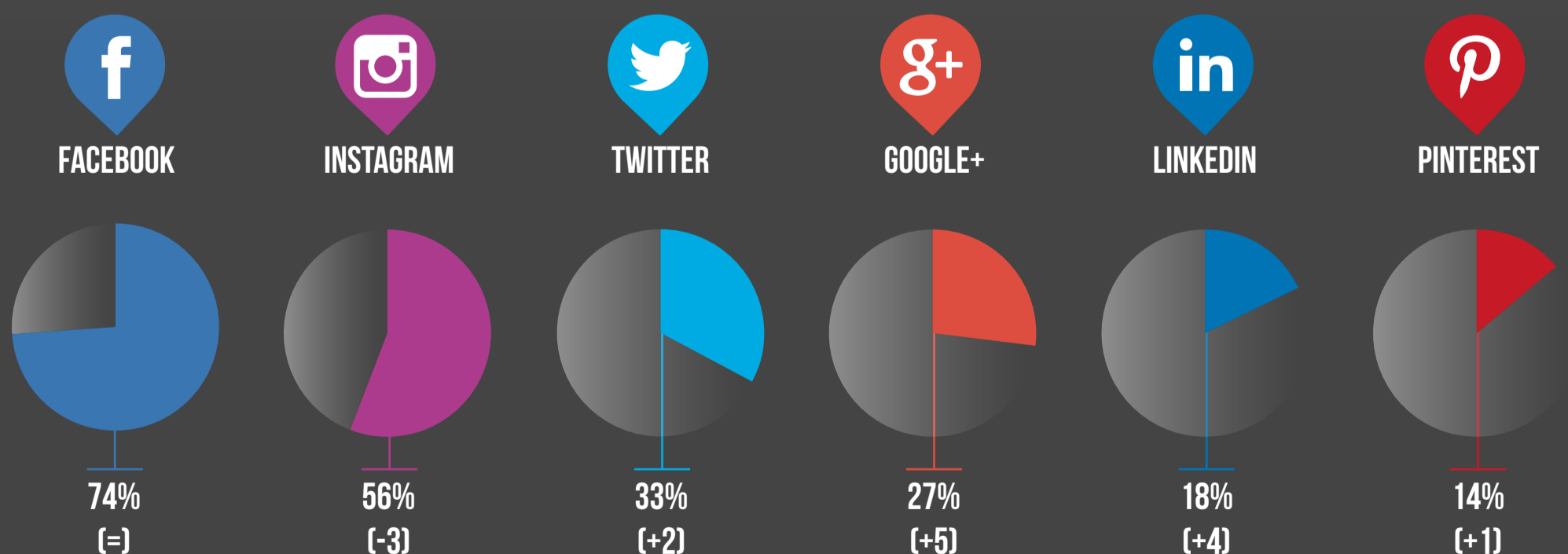
TREND DATA

% SOCIAL NETWORKING ACCOUNT OWNERS IN IRELAND - FEB 2015 - JAN 2017



DAILY USAGE

OF THOSE WHO HAVE AN ACCOUNT WITH THE SOCIAL NETWORKING PLATFORMS BELOW, % THAT USE IT DAILY



() = CHANGE SINCE OCT 2016

Powered by: Ipsos MRBI Omnipoll

Omnipoll is a telephone omnibus survey which interviews a fresh sample of 1,000 adults aged 15+ every two weeks.

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