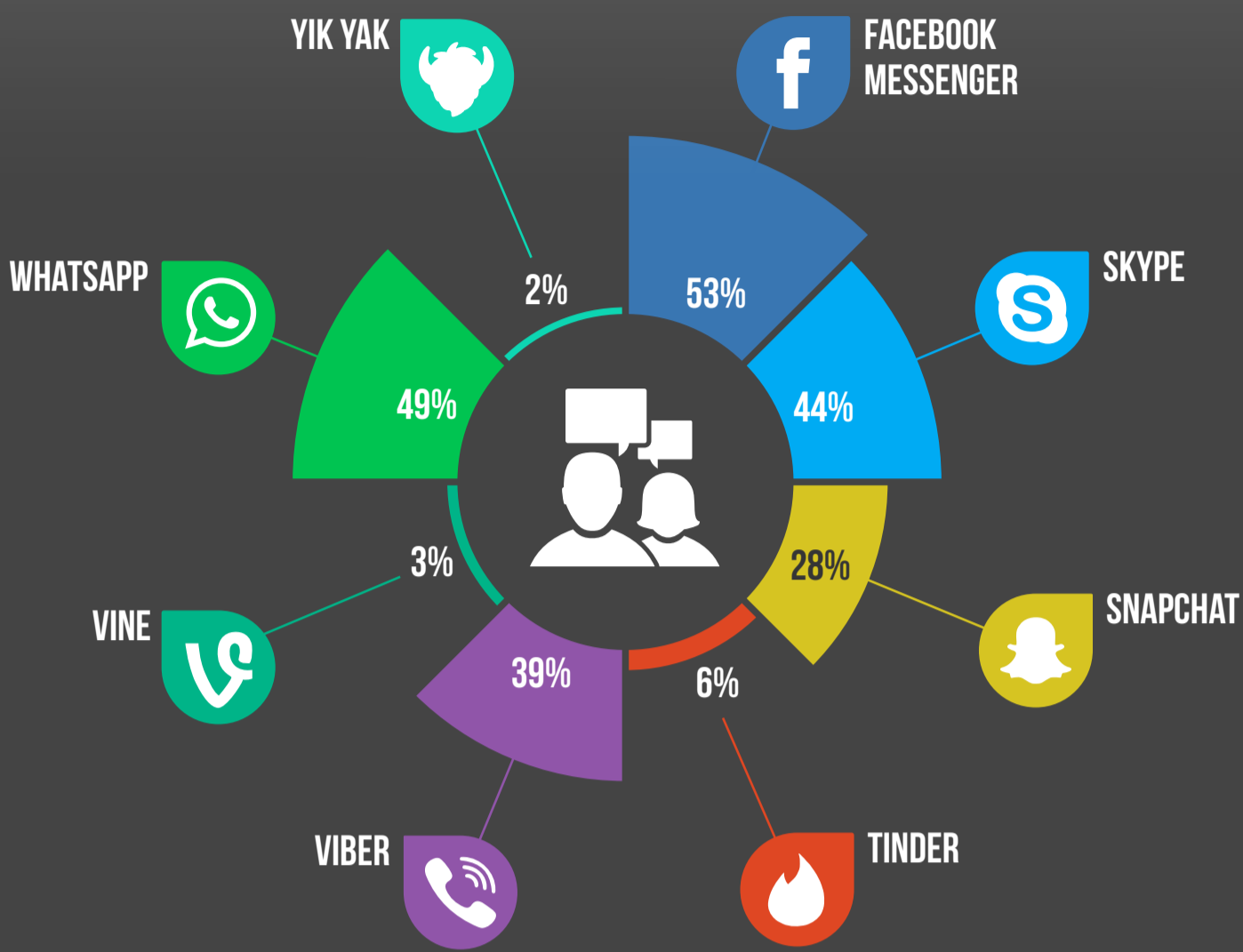




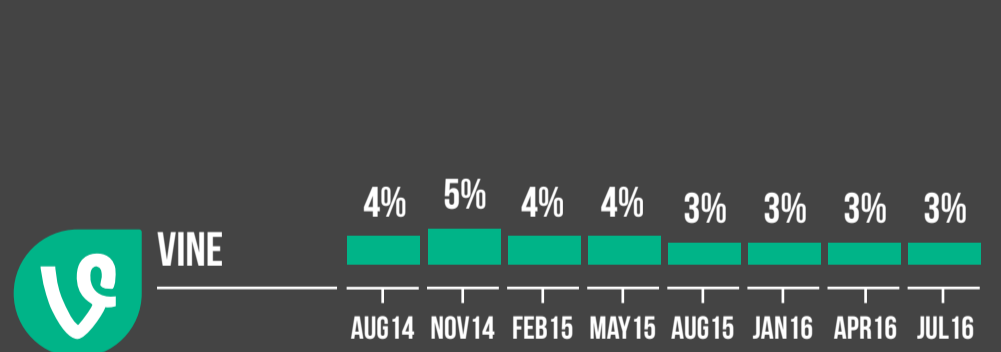
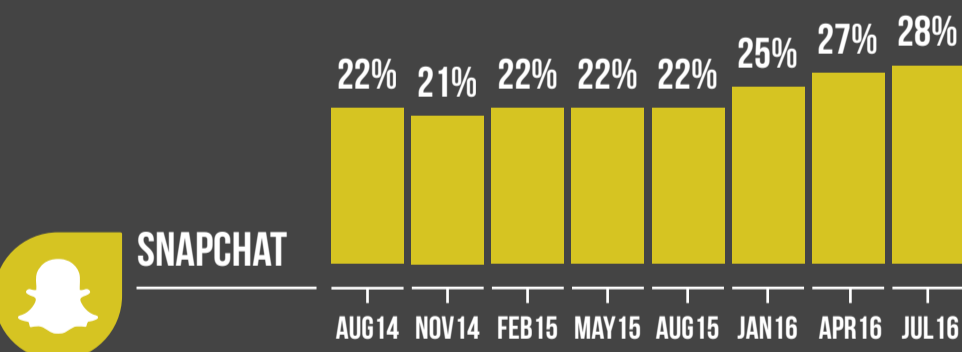
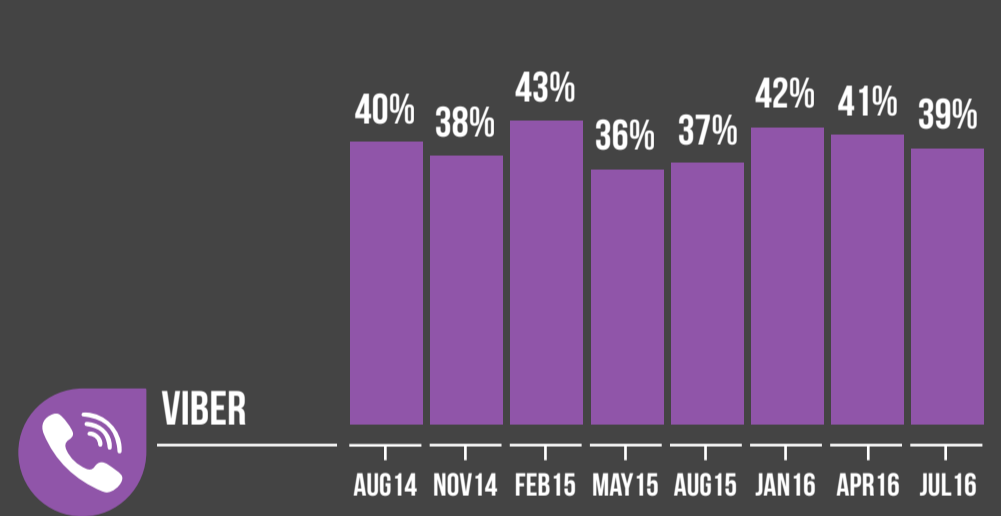
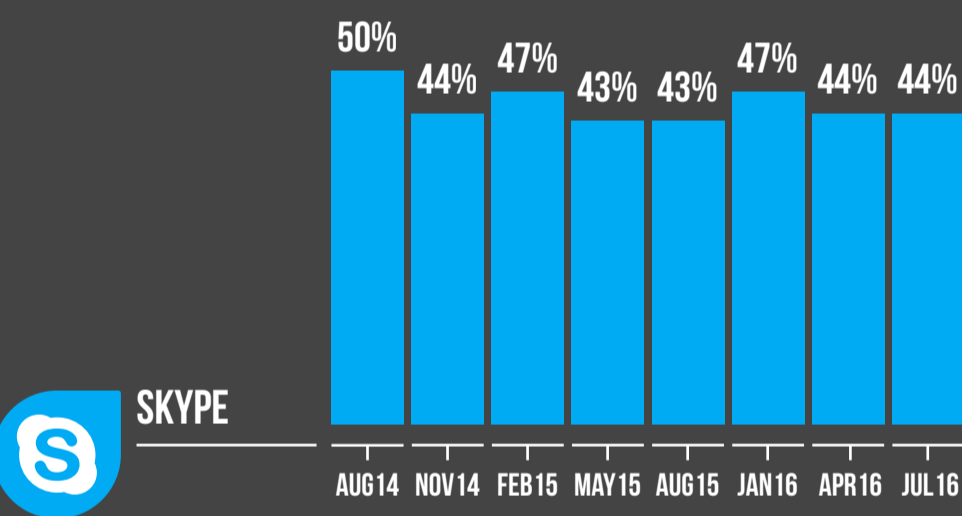
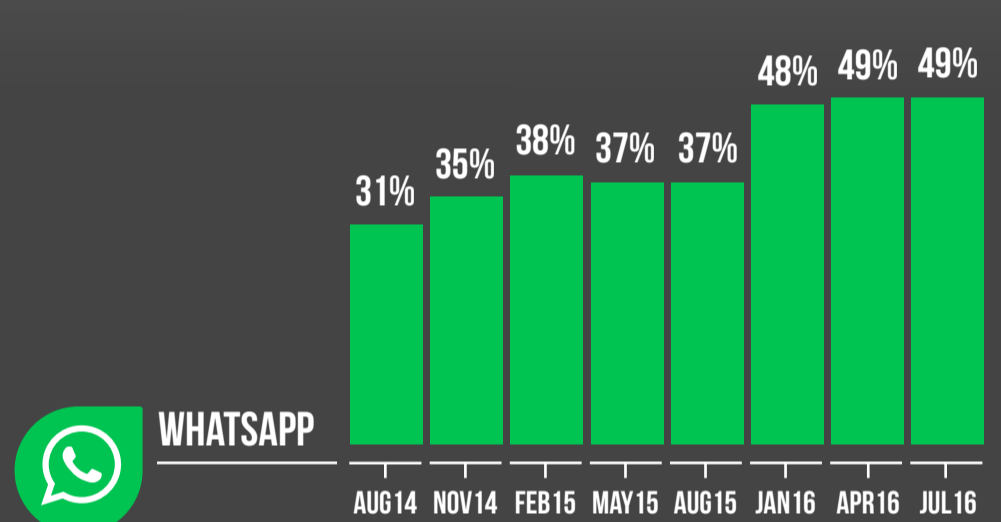
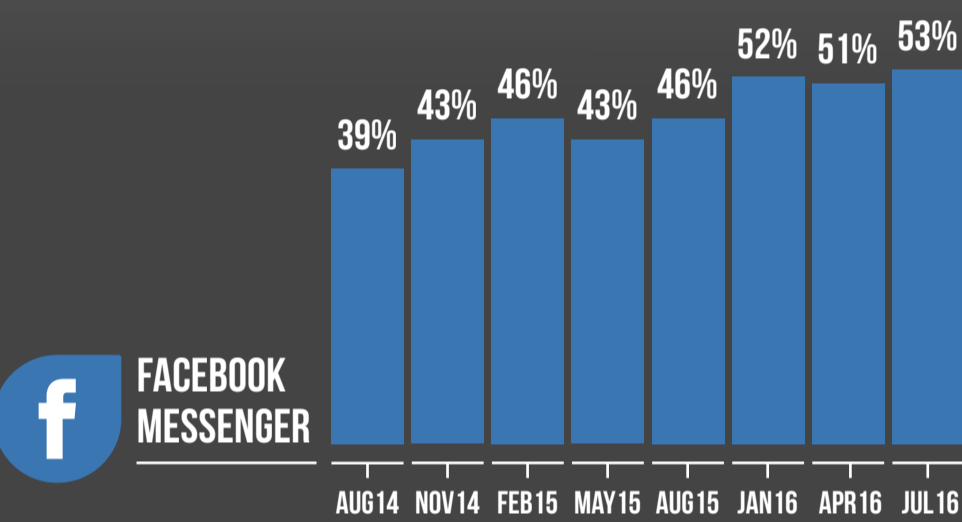
## ACCOUNT OWNERSHIP

% SOCIAL MESSAGING ACCOUNT OWNERS IN IRELAND - JULY 2016



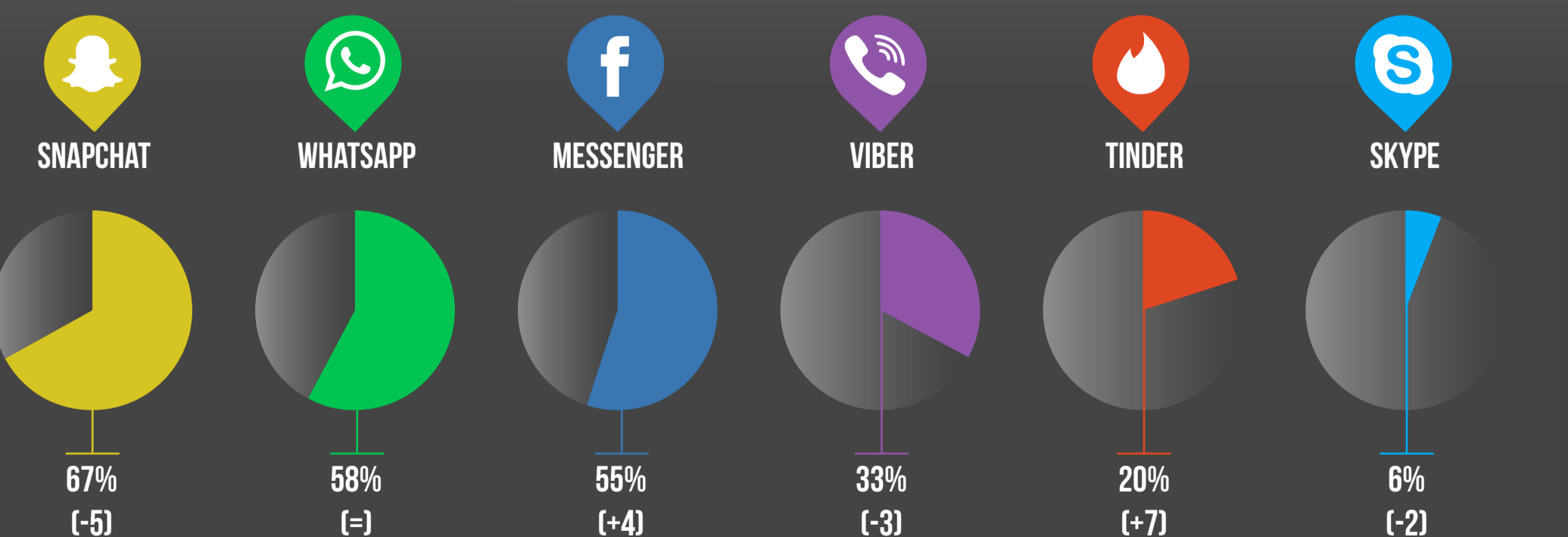
## TREND DATA

% SOCIAL MESSAGING ACCOUNT OWNERS IN IRELAND - AUGUST 2014-JULY 2016



## DAILY USAGE

OF THOSE WHO HAVE AN ACCOUNT WITH THE SOCIAL MESSAGING PLATFORMS BELOW, % THAT USE IT DAILY



( ) = CHANGE SINCE APRIL 2016