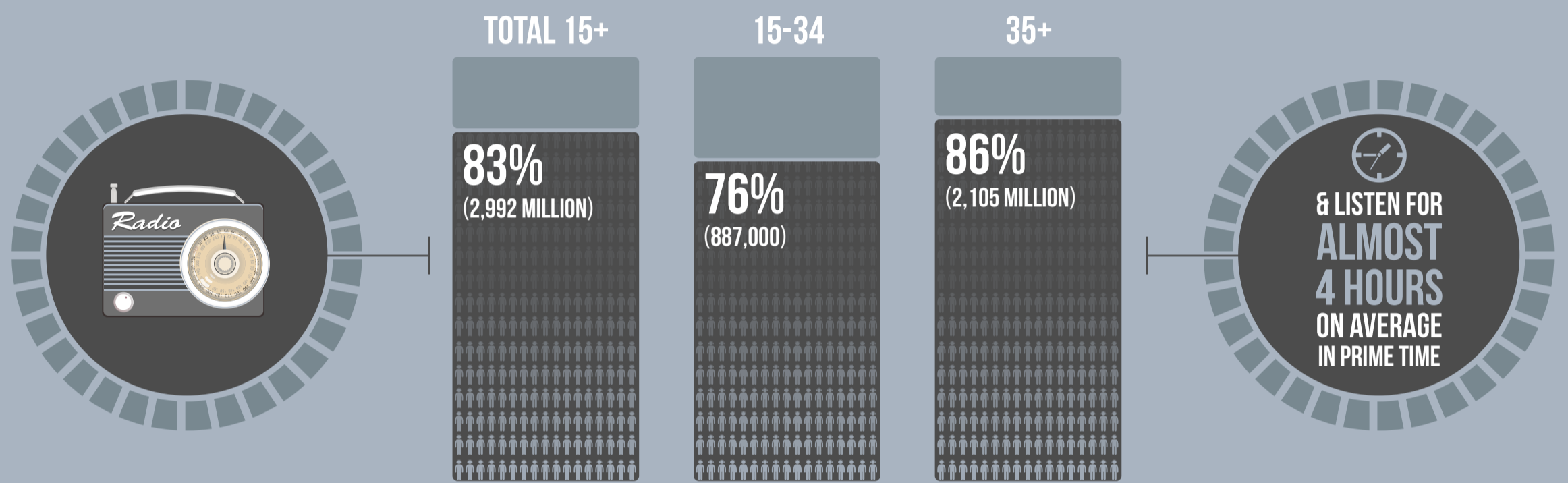


THE POWER OF RADIO

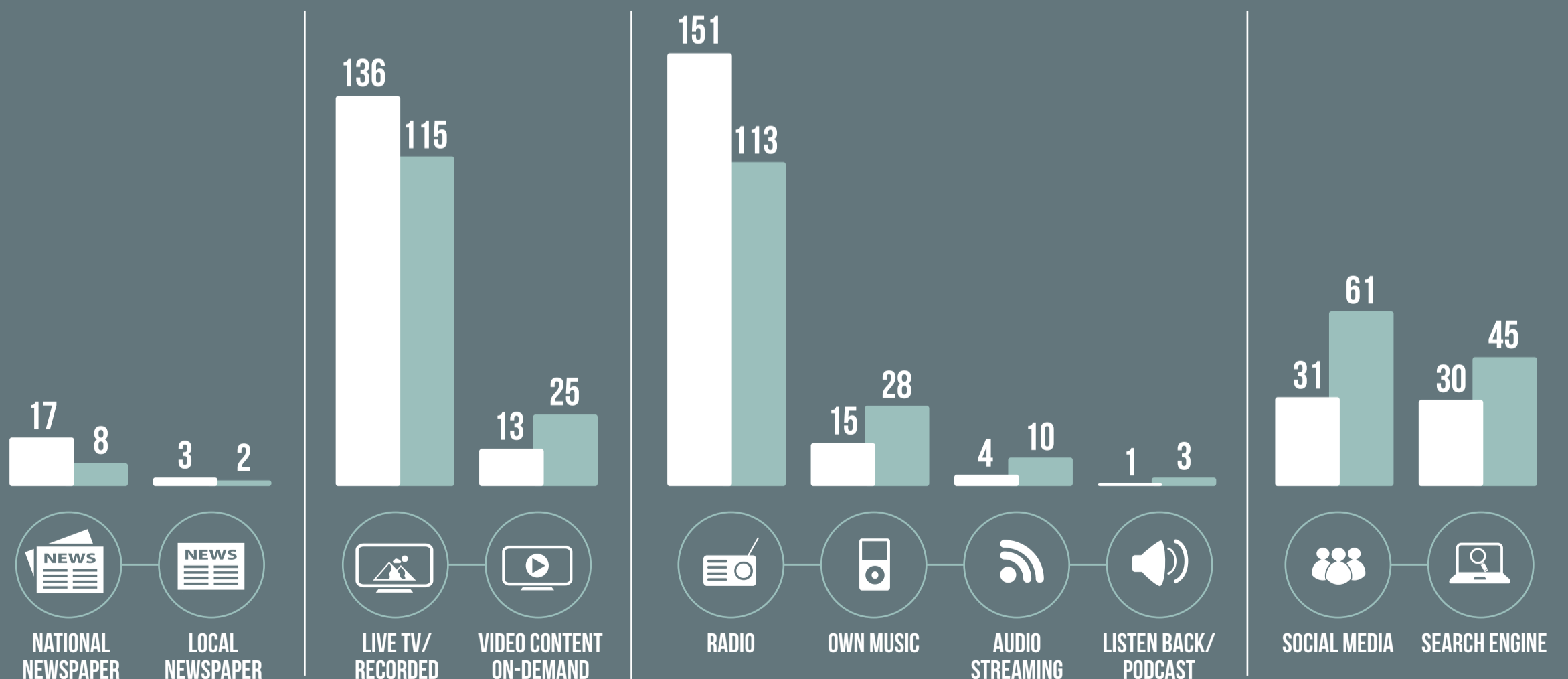
ALMOST 3 MILLION IRISH ADULTS LISTEN TO RADIO EVERY DAY Source: Ipsos MRBI/JNLR National 2016-2 - Weekday



IRISH PEOPLE SPEND MORE TIME ON RADIO THAN ANY OTHER MEDIA

ALL 15+ 15-34

AVERAGE MINUTES SPENT *



*Average minutes total sample (yesterday)