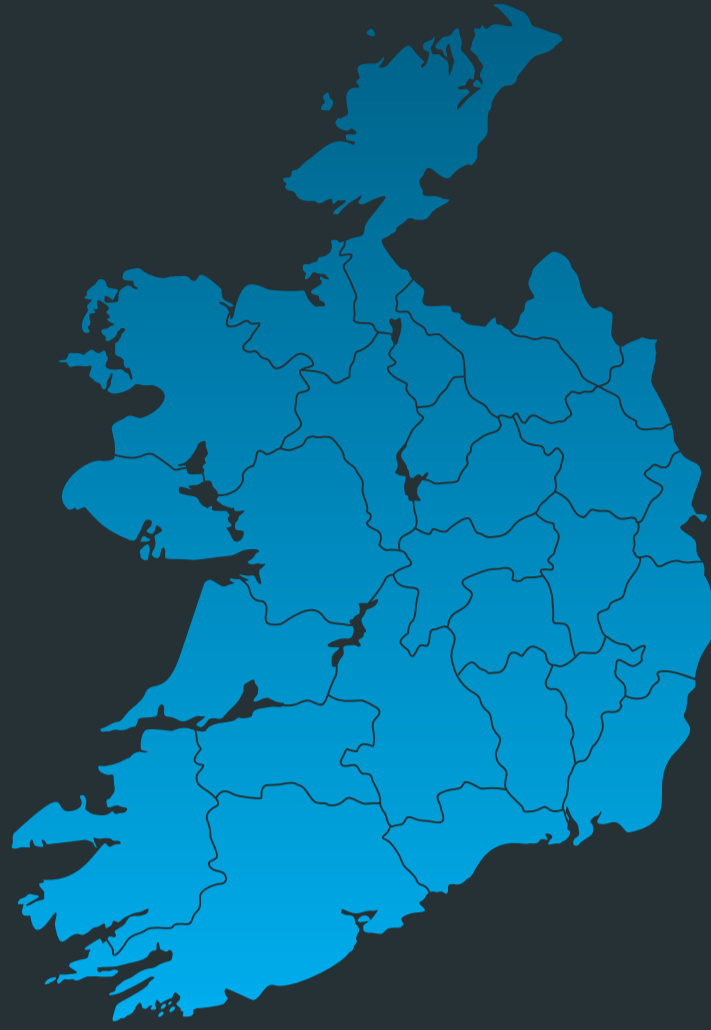


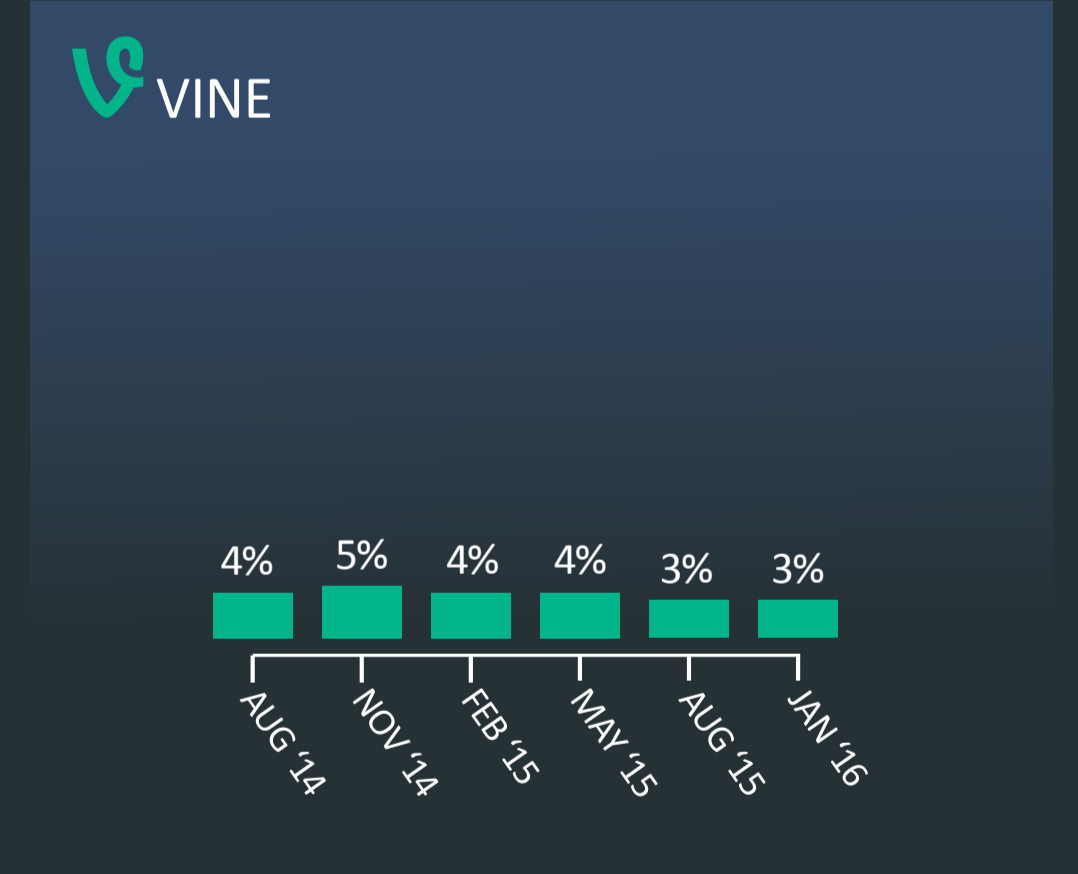
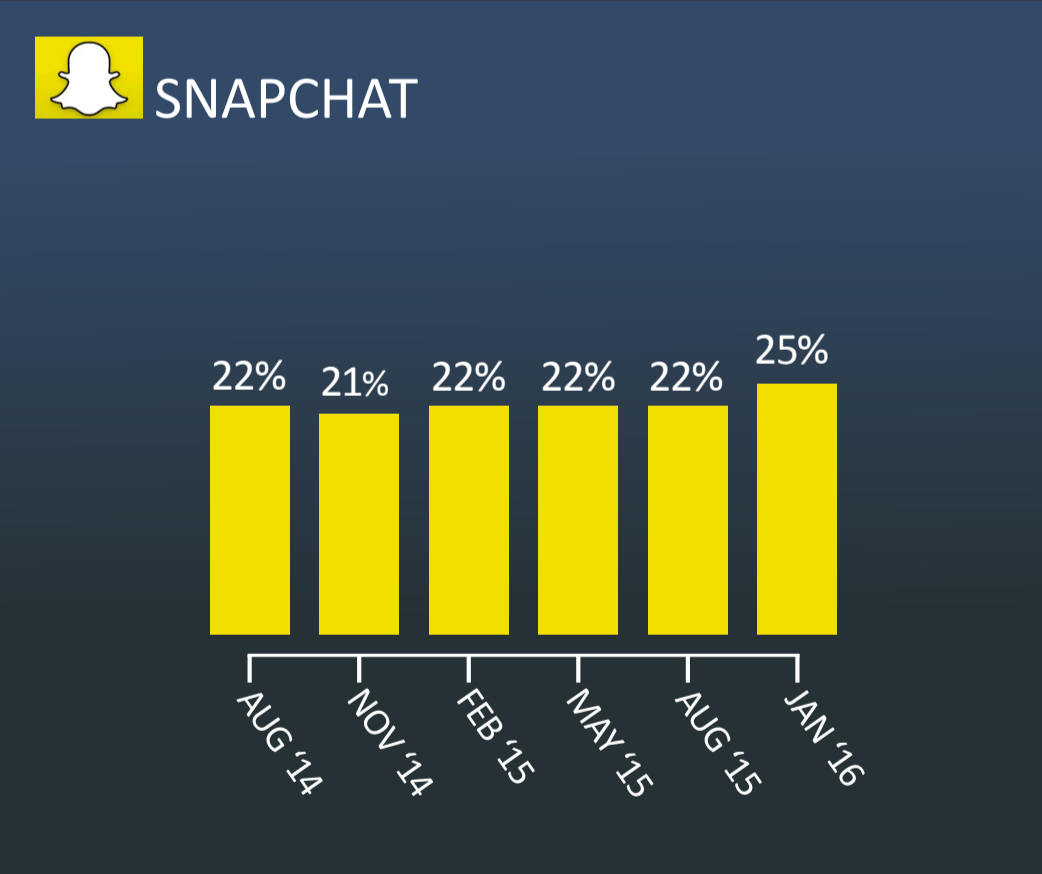
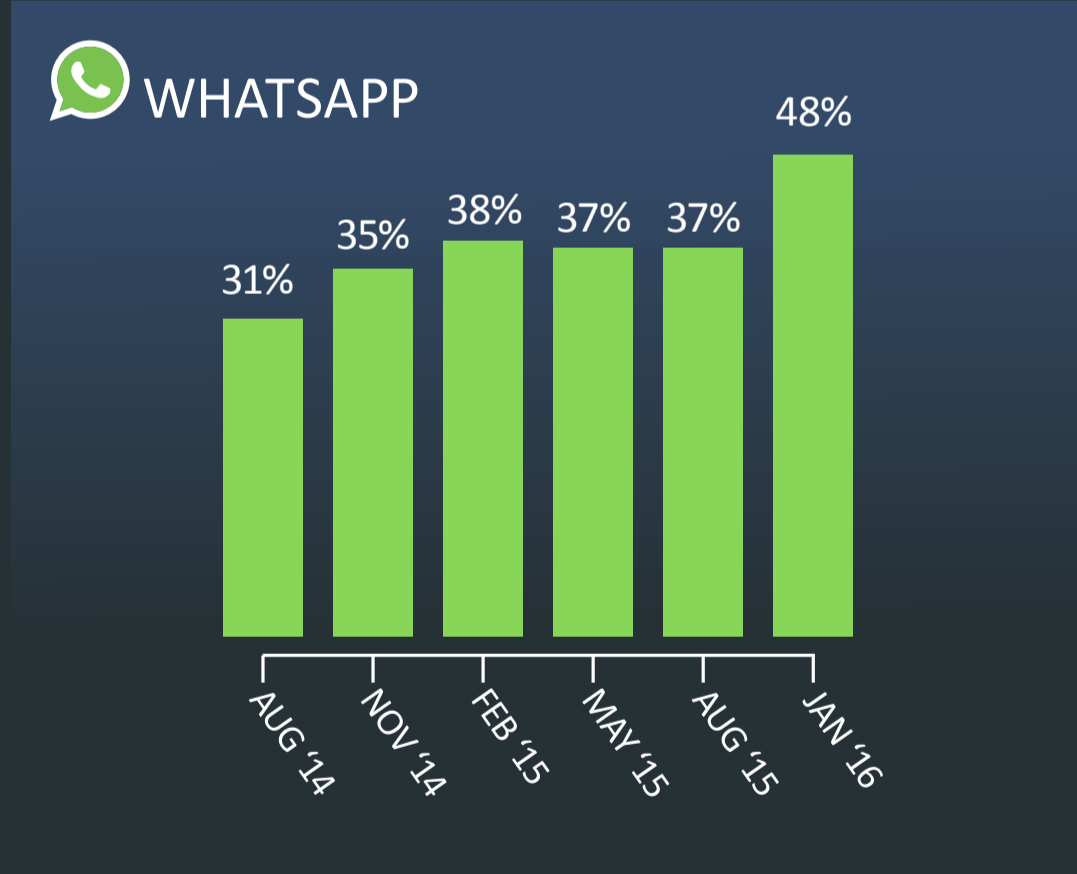
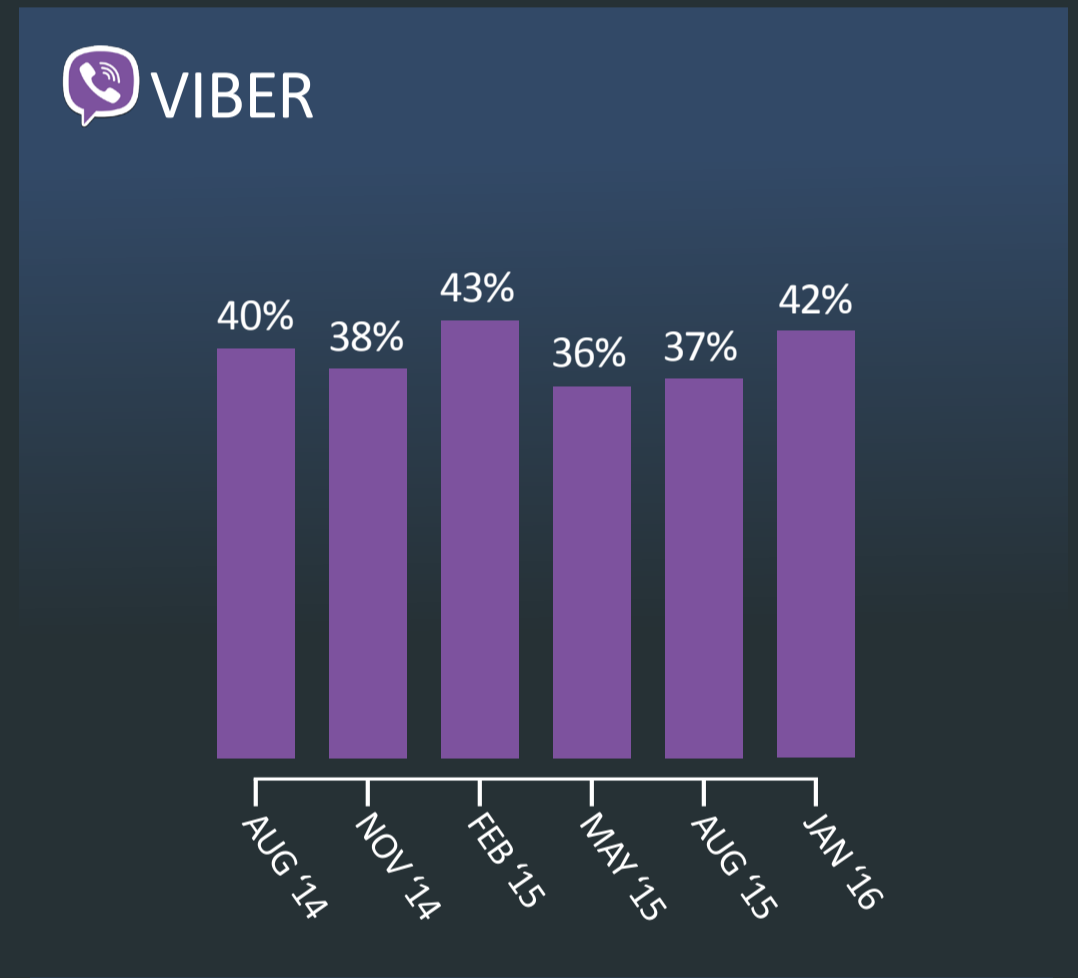
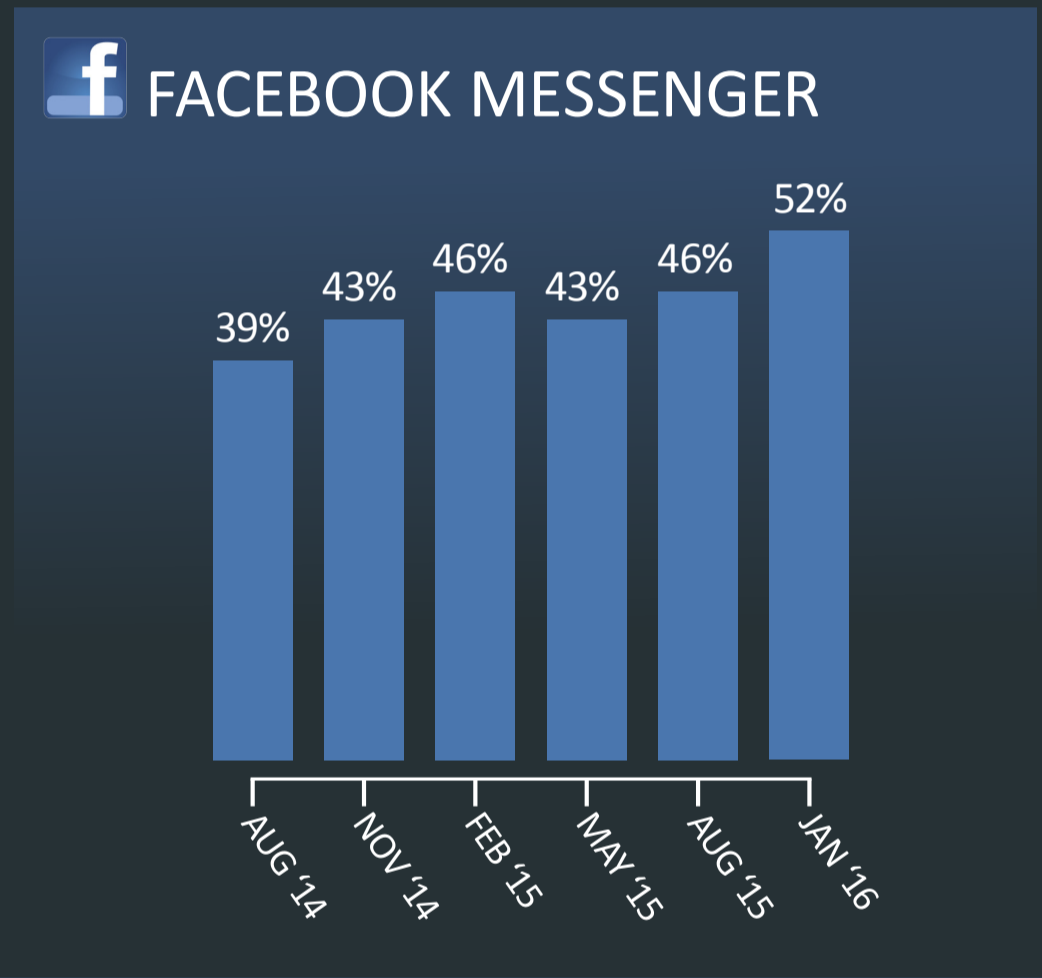
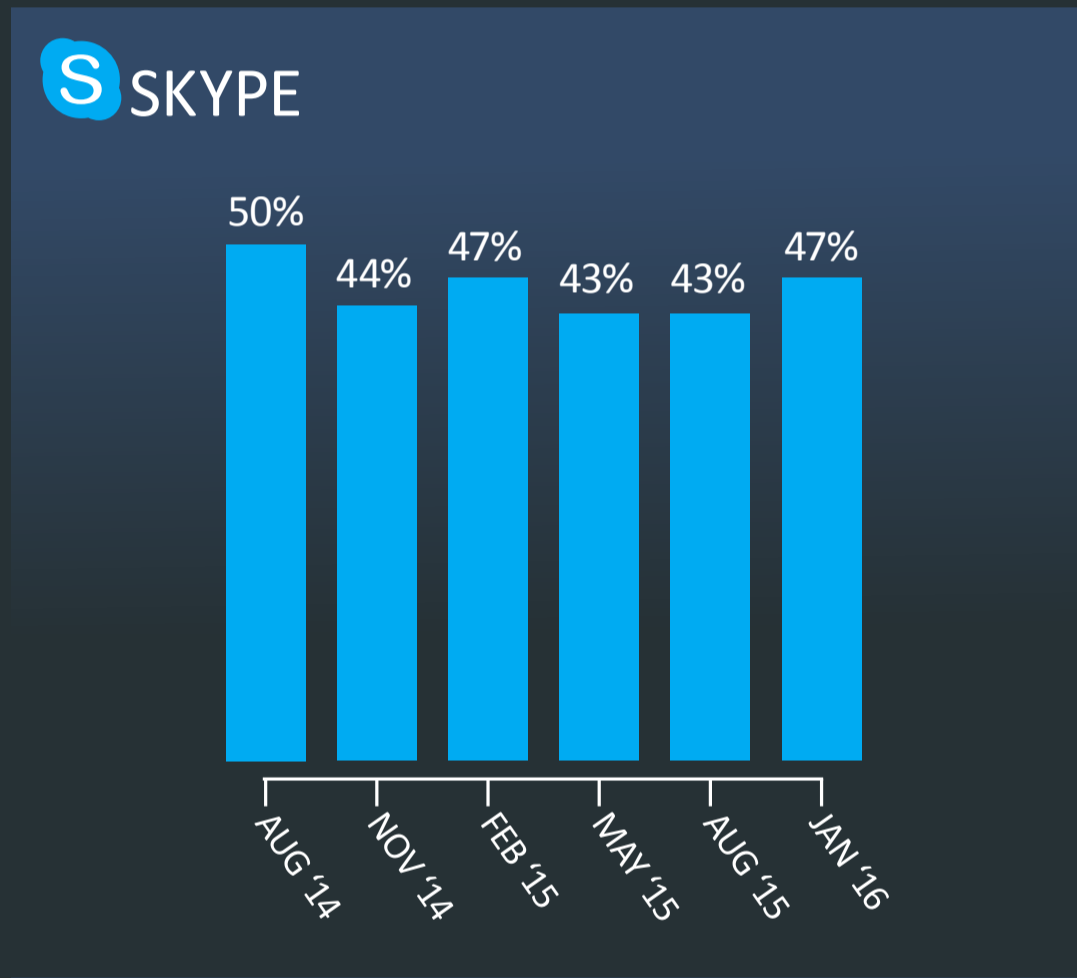
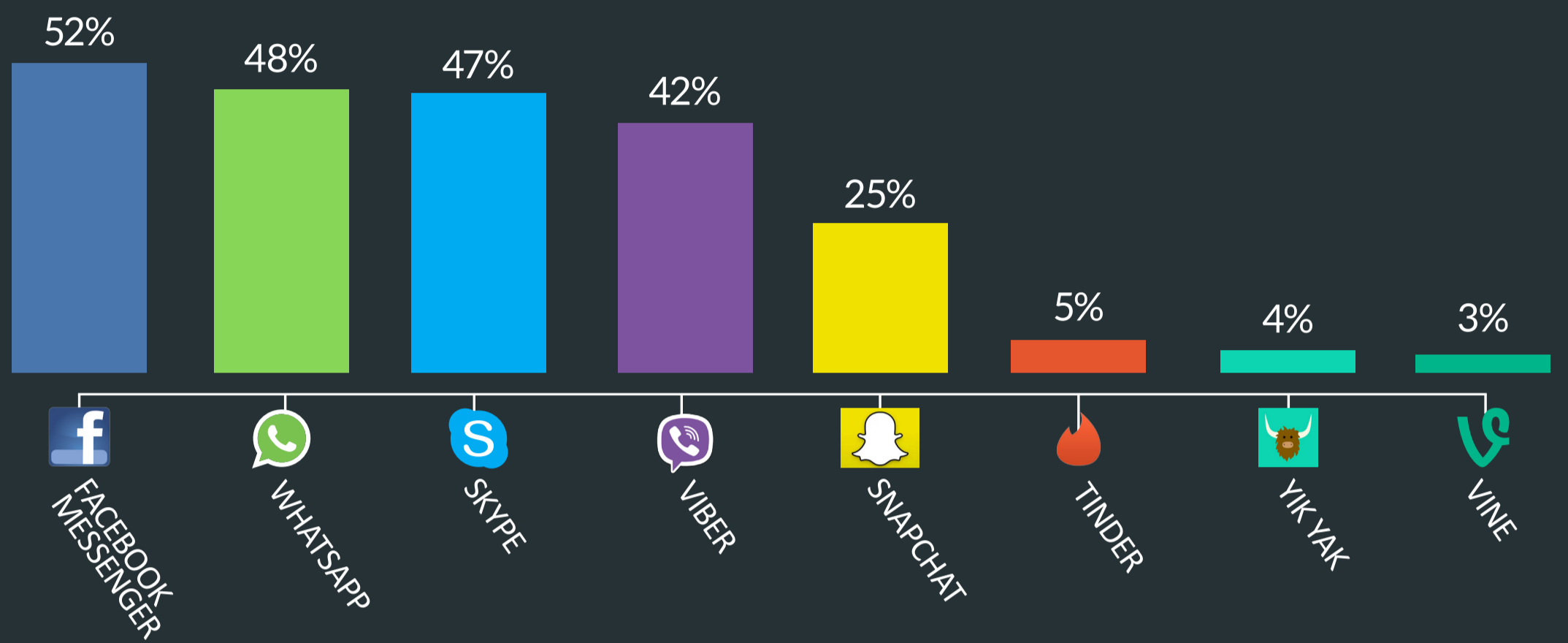
SOCIAL MESSAGING TRACKER - JANUARY 2016

@IpsosMRBI



Account Ownership

% Social Messaging Account Owners in Ireland - January 2016



Daily Usage

Of those who have an account with the following Social Messaging platforms, the proportion that use it daily:

